

**REMARKS**

Claims 1-11 and 13-18 are pending in this application. By this Amendment, the Abstract is amended to correct informalities. Reconsideration in view of the above amendments and following remarks is respectfully requested.

Entry of the amended claims is proper under 37 C.F.R. §1.116 since the amendments: (1) place the application in condition for allowance for the reasons discussed herein; (2) do not raise any new issues requiring further search and/or consideration since the amendments amplify issues previously discussed throughout prosecution without incorporating additional subject matter; (3) satisfy a requirement of form asserted in the previous Office Action; and/or (4) place the application in better form for appeal, if necessary. Entry is thus requested.

The Office Action rejects claims 1-11 and 13-18 under 35 U.S.C. §102(e) as being anticipated by Axaopoulous et al. (hereinafter "Axaopoulous"), U.S. Patent No. 6,286,002. The rejection is respectfully traversed.

Axaopoulous discloses a server 100 having an operating system 101. The operating system 101 includes a server program 102, a market place program 104, and a database 106. The market place program 104 includes a taxonomy tree with agents 105. Clients 110, 120 interact with the server 100 via the Internet 130, and each client 110, 120 includes a market place interface application 114, 124.

The taxonomy tree 105 referred to by the Examiner in her rejection is part of the market place program 104, which enables users to search for products important to those users and communicate users' needs for those products. See col. 5, lines 37-39 of Axaopoulous. The

market place program 104 also allows suppliers of products to analyze the needs of consumers. See col. 5, lines 39-41.

The tree 105 includes a number of nodes through which users can refine their definition of needs. See col. 6, lines 10-12 of Axaopoulous. The users traverse the tree 105 node by node to refine their search. See col. 6, lines 23-24 of Axaopoulous. Further, Axaopoulous teaches that the market place program 140 is capable of maintaining a history of a consumer's needs beyond the time in which the user is connected to the market place program 104. See col. 6, lines 12-16 of Axaopoulous. Furthermore, Axaopoulous teaches that the tree 105 can support multiple paths to the same definition of what a user is searching for. See col. 6, lines 26-27 of Axaopoulous.

However, the tree 105 merely provides a user with optional selections to define a specific search or navigational path. See col. 7, lines 23-24 of Axaopoulous. Thus, the tree 105 allows the user to create a more specific search or navigational path resulting in a reduced number of hits, in comparison to the prior art discussed in the "Background of the Invention" section of Axaopoulous. The specific user selected search or navigational path does not control the order of display of the search results.

More specifically, with respect to independent claim 1, Axaopoulous does not disclose or suggest a multimedia user profile information structure stored in a computer readable medium for indexing and browsing a multimedia object, comprising prioritized search item ordering criteria for searching and browsing the multimedia object, and user preference information for each of a plurality of the search item ordering criteria for displaying search items to be browsed

in the search item ordering criteria in a prescribed order according to the user preference information, wherein a first user preference information selects a first prioritized search item ordering criteria to display a set of search items including classifications within one search item category in a first order, and a second user preference information selects a second prioritized search item ordering criteria to display the set of search items within said search item category in a second order different from the first order. Further, with respect to independent claim 7, Axaopoulous does not disclose or suggest a multimedia search and browsing method using multimedia user profile information for indexing and browsing a multimedia object, comprising displaying search items in order of user preference on the basis of item priority criteria according to the user preference by using search item ordering criteria information including the user preference about the item priority criteria, and browsing a multimedia search object after searching the multimedia search object using by the search items displayed according to the user preference, wherein a first item priority criteria displays a set of search items within one at least one search item classification in a first order, and a second item priority criteria displays the set of search items in a second order different from the first order, wherein the search item ordering criteria information including the user preference selects the first or second item priority criteria.

Additionally, with respect to independent claim 8, Axaopoulous does not disclose or suggest a search item preference information structure stored in a computer readable medium for searching and browsing a multimedia, comprising a search object that is a portion of a multimedia data stream of the multimedia, a search item that is criterion of indexing the multimedia, connection information that connects search items to search objects, preference

criteria information for determining priority criteria of each search item, and a multimedia object including the preference criteria information according to each priority criterion, wherein the search items of a selected multimedia are provided in an ordered arrangement according to the priority criteria of the multimedia object, wherein a first user priority criteria displays a plurality of search item objects corresponding to at least one search item in a first order, and a second user priority criteria displays the plurality of search item objects in a second order different from the first order, and wherein the preference criteria information determines an ordered sequence among the priority criteria including the first and second priority criteria for displaying the search item objects. Also, with respect to independent claim 11, Axaopoulous does not disclose or suggest a search item preference information structure stored in a computer readable medium for searching and browsing a multimedia, comprising a search object that is a portion of a multimedia data stream of the multimedia, a search item that is criterion of indexing the multimedia, connection information that connects search items to search objects, preference criteria information for determining priority criteria of each search item, and a multimedia object including the preference criteria information according to each priority criterion, wherein the search items of a selected multimedia are provided in an ordered arrangement according to the priority criteria of the multimedia object, wherein a first user priority criteria displays a plurality of search item objects corresponding to at least one search item in a first order, and a second user priority criteria displays the plurality of search item objects in a second order different from the first order, and wherein the preference criteria information determines an ordered sequence

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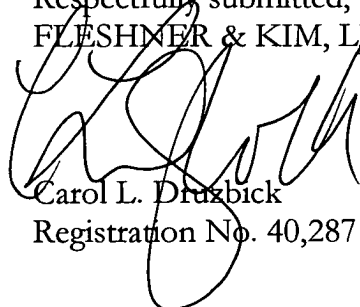
among the priority criteria including the first and second priority criteria for displaying the search item objects.

Accordingly, the rejection of independent claims 1, 7-8, and 11 over Axaopoulous should be withdrawn. Dependent claims 2-6, 9-10, and 13-18 are allowable over Axaopoulous at least for the reasons discussed above with respect to independent claims 1, 7-8, and 11, from which they respectively depend, as well as for their added features.

In view of the foregoing amendments and remarks, it is respectfully submitted that the application is in condition for allowance. If the Examiner believes that any additional changes would place the application in better condition for allowance, the Examiner is invited to contact the undersigned attorney, Carol L. Druzbeck, at the telephone number listed below.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this, concurrent and future replies, including extension of time fees, to Deposit Account 16-0607 and please credit any excess fees to such deposit account.

Respectfully submitted,  
FLESHNER & KIM, LLP



Carol L. Druzbeck  
Registration No. 40,287

P.O. Box 221200  
Chantilly, Virginia 20153-1200  
703 766-3701 CLD/kah:knv

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**Please direct all correspondence to Customer Number 34610**